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✓ Miller



A. W. W. MILLER,

1871
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SHIRT MAKER

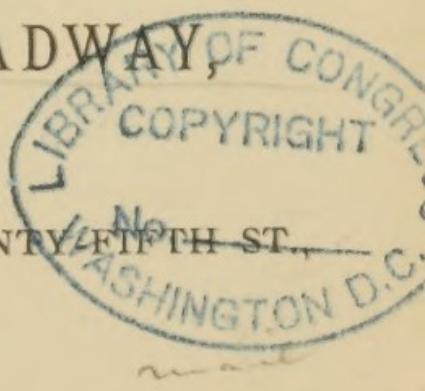
AND

Men's Furnisher,

(Late of 609 Broadway, cor. Houston Street, and
formerly of, and Successor to TUTTLE &
MILLER, 675 Broadway.)

15
9416
No. 1125 BROADWAY

THIRD DOOR ABOVE TWENTY FIFTH ST.



NEW YORK.

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A. W. W. MILLER,

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MY PURPOSE

In placing this little Brochure in the hands of an appreciating public is

Firstly—To show the just claim of merit to support and

Secondly—To induce all who have never enjoyed the luxury of a “Perfect Shirt” to give me an opportunity to prove, that there is at least one establishment in the world, where that most enviable of all comforts can be obtained.

My guarantee for what I claim is an experience of nearly ten years in the manufacture of shirts to measure.

A careful study during that time of the main difficulties encountered in perfecting a shirt and a strict personal supervision of the details of my business.

Asking the attention of the reader to the following pages—trusting that many may avail themselves of the benefits of my experience and be made twice glad, and inviting all to an examination of my samples, I rest my case on its merits.

THE SHIRT TRADE.

The manufacture of shirts at the present time has become so extensive, the number engaged in it so great, and the ability of a large majority to make an artistic garment so questionable that many, after trying a number of professing first class establishments without success, come to the conclusion that either, it is impossible for a shirt to be made to fit them, (in consequence of some peculiarity of build or form) or else nobody in the trade understands the business.

Arriving at one or the other of these conclusions, they are discouraged, disgusted, or at loss to know who to try next.

To all such I would say try once more and let me be the one on whom your just indignation shall fall, if I fail to convince you, that there is not a man alive who cannot have a shirt made to fit him perfectly.

And further, these are the very class of customers whose patronage I court, for in my long experience in the manufacture of custom shirts I have never yet made a sample for a person

Comfort, Elegance, Durability, Economy.

(“who had tried every body else and never been suited”) without the most satisfactory results.

I claim for my shirts that in quality, they are not, and cannot be excelled, the materials used being, in a word, the *best*.

That for Ease and Comfort in wearing they are not equaled in the known world.

For Elegance of finish and workmanship and artistic style they leave nothing to be desired.

IN FIT ARE PERFECT.

In Price are lower (consistent with quality) than any other shirt manufactured. They are Durable, as must be apparent from the superiority of materials and workmanship, and I intend by constant attention to the wants and desires of my patrons, a strict personal supervision of the details of my business, and the sterling worth of my productions to command the confidence and patronage of the World.

I ask only an opportunity to prove that I can and will do all I claim.

SAMPLES MADE WHEN DESIRED.

OLD FOGYISM VS. ENTERPRISE.

The time is not long past, when it was considered one of the pre-requisites of the matrimonial state for a lady to be able to make her husband's shirts.

In those blissful days, men considered themselves well fitted and were perfectly satisfied with the home made shirt, with its yoke reaching nearly to the elbow, its bosom 20 to 22 inches long and similarly misproportioned in other respects. But the application of science has completely revolutionized this now extensive (but generally speaking poorly understood) branch of business, so that the Beau Brummell of the present day experiences great difficulty in selecting from among the many who profess to make a perfect shirt—one who has talent, enterprise and goaheaditiveness, to cut loose from the old fogyisms of the past, and make a shirt which in Elegance, symmetry and perfection of fit is fully up to the standard of the enlightened and educated ideas of the age. From all such I most respectfully solicit a call.

MY CUSTOM SHIRT DEPARTMENT.

For some time after the invention of the sewing machine, the opponents of advancement contended that shirts made by machine were inferior to those made by hand ; but experience has proven beyond cavil, and it is now generally conceded, that machine sewing, properly done, with a lock-stitch machine, is far handsomer in appearance, and wears quite as well, as hand sewing.

Recognizing the principle, that skilled labor is one of the most important features in the production of any article of real value, I employ none but the most competent and skilful hands, and by so doing, feel fully justified in guaranteeing at all times entire satisfaction in regard to workmanship.

Shirts made by hand if desired.

THE FIT OF MY SHIRTS.

If any argument is necessary to prove the superiority of the fit of my shirts over those of my competitors, it is, perhaps, sufficient to remark :

There is scarcely a day that I do not meet with one or two persons who claim to have tried every body and never had a shirt to fit. In such cases I invariably make a sample, and never fail to receive their order for more, the parties expressing themselves really glad to have found an establishment where they can have shirts made to suit them ; and in many instances have recommended their friends and acquaintances to indulge in the luxury of half a dozen of my shirts.

A sample will convince the most sceptical.

THE QUALITY OF MY SHIRTS.

It has been my custom, from the commencement of my business career, to make only one quality of shirt to order, and that, the very best possible.

The materials used for bodies being Linen or Cotton, of one of the well known brands, "New York Mills" or "Wamsutta," at the option of the customer ; and for bosoms, cuffs, &c., a heavy, fine, round-thread linen, made expressly for me, and which experience has proven to be unsurpassed by any linen made.

DURABILITY AND STYLE.

It seems almost superfluous to use any argument in regard to the durability of my shirts, as it must be evident to the most sceptical that, with the materials used and the high standard of workmanship employed, it is simply impossible for them to fail to give entire satisfaction.

My shirts are made in the latest and most approved style, but when patrons wish them made in accordance with any idea of their own, it is my pleasure always to suit the wearer, and never, under any circumstances, to force my opinions on them.

MY PRICE.

In this very important consideration I shall offer greater inducements (consistent with quality) than any other house in the line, and from time to time, as I am enabled by the decline in gold and cotton goods, to purchase my materials at better figures, I shall be the first to make a corresponding reduction in my prices, thereby always insuring to my patrons the best value possible for their money.

MY GENERAL STOCK.

In addition to my Shirt Department, I shall keep constantly on hand a large and attractive stock of English, French and domestic Underwear, Hosiery, Gloves, all the latest and most approved styles of Gents' Linen Collars, and the most *recherche* styles in Men's Neckwear, all of which I shall sell at prices which cannot fail to make my stock the most popular in the city.⁵

A full line of Welch, Margetson & Co.'s celebrated English Black Ties always in stock.

FAMILY JARS.

One of the many causes of domestic trouble lies in the sometimes peevish, fretful (or as some would be pleased to call it), ugly and ill-tempered disposition of men.

Let us glance for a moment at some of the causes which underlie this unhappy state of feeling, and in ascertaining the cause, take steps to prevent.

The husband arises in the morning, and commences to dress and arrange his toilet. Here his first trouble begins. His shirt is so

tight in the neck it almost chokes him ; he pulls, stretches, and worries at it, but to no avail—perhaps there are two or three buttons off (bad luck to the washerwoman for washing them off, or to his wife for not sewing them on)—or it may be the shirt is so large in the neck that it fits like a “bag on a bean-pole.” Next he attempts to put on his collar, and finds, all he can do, it will ride over the neck-band of his shirt.

In the name of common sense, is this not enough to make a man, a woman, or an angel lose their temper.

But to proceed. By the time he has finished dressing, the side of his shirt has overlapped the front, or the bosom has crawled up to see what is the matter with his collar.

While contemplating this most ludicrous state of confusion he becomes sullen, out of humor, blesses the unfortunate shirt maker who is the cause of his trouble—does not see why he cannot get shirts made to fit him as other men do, and is in a “sea of trouble.”—If his wife happens to express an opinion on the subject, (a most natural consequence) she comes in for a share of his wrath, and others of the household

in like manner if they do not happen to be blessed with the most loving and self sacrificing dispositions.

But the trouble does not end at home. He goes to his office or place of business, but finds he cannot give business matters their proper attention, as the inevitable shirt and collar constantly remind him of their presence; and so he continues in this restless, uneasy mood from day to day, until it becomes almost second nature to him, and it would be almost impossible to recount the many evil effects of an uncomfortable, unsightly, bad-fitting shirt.

MORAL.

Wives, if you would have your husbands good-natured, confer an inestimable blessing on them, and gladden your own hearts, lose no time in using your persuasive powers in inducing them to leave their measure for a complement of those justly celebrated shirts, manufactured by

A. W. W. MILLER,

1125 BROADWAY,

Third door above Twenty-Fifth Street,

NEW-YORK.

Comfort, Elegance, Durability, Economy.

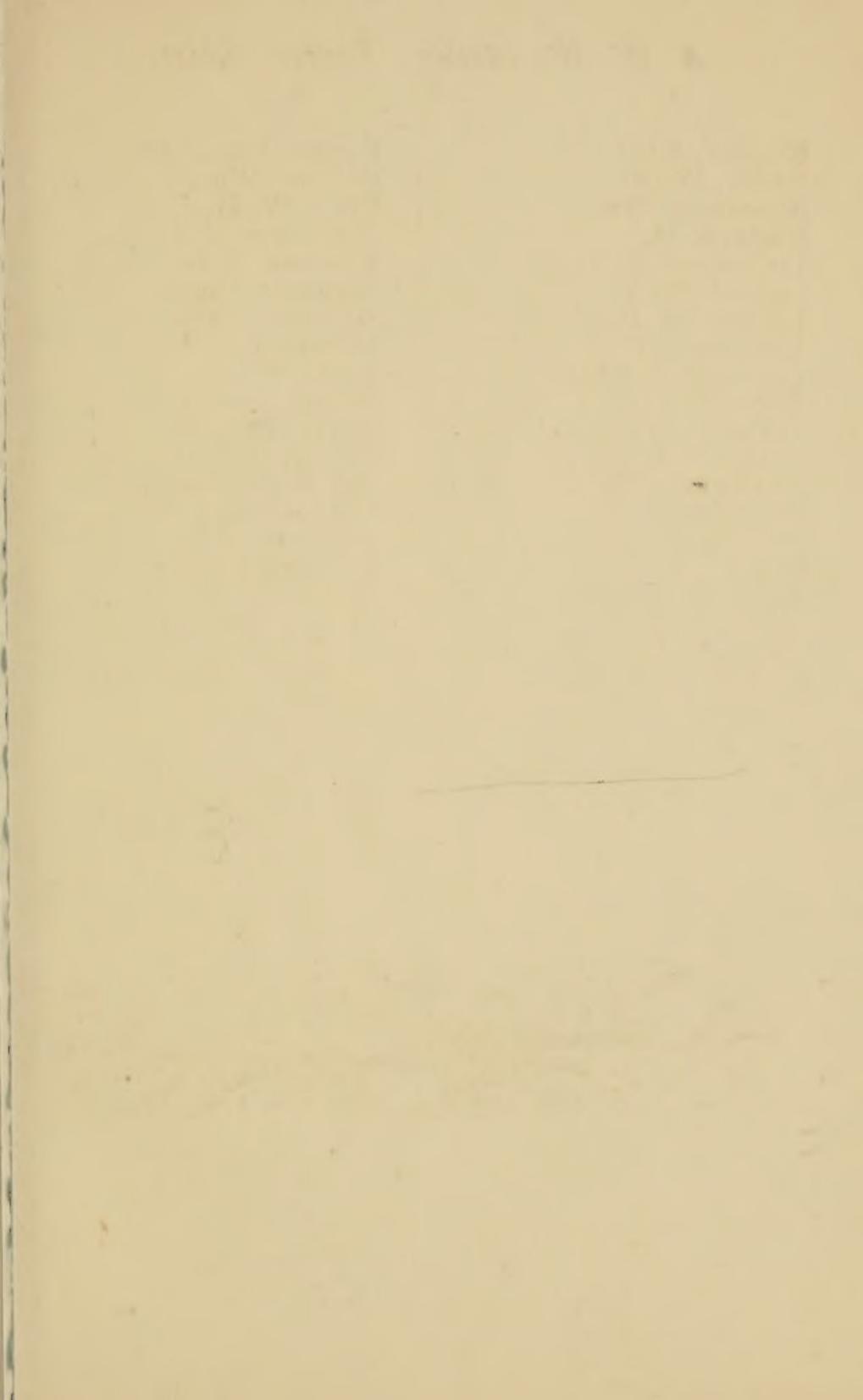
The following names are those of a few of my customers whose patronage I have secured by the *comfort, elegance, durability* and *economy* of my Shirts, and general superiority over all other makers:

Judge Geo. G. Barnard.	Ditmars, O. G.
Compt. R. B. Connolly.	Duncan, Jas.
Surrogate R. C. Hutchings.	Drake, P. H.
Gen. John Cochrane.	Delatour, A. J.
Ashley, O. D.	Day, C. S.
Brunner, Henry.	Duggin, Chas.
Blondell, Eugene.	Dodge, Dr. M. H.
Buxton, H. C.	Eytinge, H. S.
Bainburgh, Chas.	Freeland, H. R.
Black, Wm.	Farrington, Jas. H.
Binney, Amos.	Fowler, A. F.
Bailey, Chas. E.	Foster, H. A.
Boardman, Rev. G. S.	Fox, Geo. L.
Bispham, Wm.	Gates, L. H.
Bates, L. M.	Grosvenor, J. B. M.
Barrington, Thos.	Horton, B. W.
Boocock, S. W.	Hudson, Col. E. McK.
Bell, Jas. W.	Hartshorne, J. M.
Bors, H. A.	Hunt, J. H.
Beers, H. A.	Hoole, J. R., Jr.
Blackie, Chas.	Hadley, H. C.
Cooley, M. I.	Housah, S.
Chickering, C. F.	Hardenburgh, Jno. A.
Coleman, Jas. H.	Hyatt, S. B.
Chapin, E. S.	Hoey, John
Crosby, Chas. P.	Ingraham, D. P., Jr.
Cook, E. N.	Johnston, T. D.
Champion, C. P.	Jones, Ed.
Cottle, S.	James, David H.
Conover, Ed. D.	Kerr, John.
Craig, C. P.	Kelly, T. Y.
Clark, B. S.	Kendall, E. K.
Dupignac, F. J.	Kopper, Edw.

A. W. W. Miller's Perfect Shirts.

- | | |
|---------------------|-----------------------------|
| Kopper, Fred. | Porter, Col. Josiah |
| Kirby, W. F. | Poillon, Wm. |
| Kronberg, Wm. | Pray, W. H. |
| Kane, R. A. | Post, Saml. L. |
| Lockwood, S. F. | Rolston, R. G. |
| Leavitt, H. Y. | Richards, Pierre. |
| Lockwood, H. F. | Scribner, Chas. |
| Lainbeer, W. F. | Shepherd, T. C. |
| Leviness, J. Edgar. | Secor, W. H. |
| Low, M. P. | Sledge, Geo. C. |
| Little, J. Albro. | Starr, Danl. E. |
| Learned, B. P., Jr. | Tobey, O. H. |
| Mackenzie, M. L. | Van Rensselaer, J. T. |
| Murdock, L. C. | Vredenburgh, P. |
| Murdock, F. A. | Willcox, E. B. |
| Motley, W. H. | Witherbee, C. F. |
| Mackenzie, J. B. | Ward, W. P. |
| Mead, F. B. | Wight, Edw. |
| Moss, N. F. | Weed, A. A. |
| Ogden, Jonathan. | And SIX THOUSAND
others. |
| Perkins, H. H. | |





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